

Hi #firstname#,

Welcome to High Ideals Member News.

from the desk of Noel Posus

Director of Operations...

I'm not just the Director of Operations for High Ideals, but I'm also a member, and for this newsletter I thought it might be of benefit to others if I've shared how High Ideals has made an impact on my business.



The first and most significant impact has been that I've redesigned a number of my business policies to be more aligned with the High Ideals criteria of Integrity, Positivity and Impact. An example of this was to develop a "strategic alliance application" for others who want to have a partnership with my company. They have to complete the application which asks questions about how the proposed relationship will demonstrate the High Ideals core values. I also ask them to consider High Ideals membership for themselves as part of the application process. The outcome has been stronger business relationships and an increased reputation for me and my business as operating from a higher benchmark of quality and values.

The second unique benefit is that I'm able to use the 30 evaluation criteria in my work. For those of you who don't know, my career outside of High Ideals is as a professional life and workplace coach. The full list of High Ideals criteria, from "Responsiveness" to "Action Oriented" works exceptionally well in terms of how I coach and develop individuals around self-leadership and leadership of others. It's a brilliant framework that I'm confident could work with just about any individual in nearly any context.

So, there are two examples of how this has benefited me, my clients and my business relationships. We'd love to hear how High Ideals membership has had an impact on you! Please write in and share.

Cheers,
Noel

spotlight on values...

by Julie Saunders

This months value is Humour.

I truly do believe that laughter is the best medicine. I look at the likes of Billy Connolly who had an incredibly sad and tough upbringing and look at him now, to me that speaks volumes. How easy and free it is to smile and the difference it makes to how you feel inside and this in turn reflects out to others - your day can be nothing but great!

[Click here and read more about 'Humour' from our Member Resources section.](#)

making a global & environmental impact...

a note from our GE&I Manager, Gary Scholz

A few months ago I moved to Melbourne, as I went on my daily walk in my new surroundings I remembered a story that a friend once told me. It was about a man who lived in a suburb in Adelaide. Each morning he would start his day with a walk; each day he would take a different route, and whilst walking he made it his business to pick up any rubbish he came across. The suburb was renowned for its cleanliness because of this one man's behavior.

That person has now passed on, but his legacy remains, and it lives on today. Other people began doing the same thing, just like I did a few weekends ago and again with our Operations Manager, Noel Posus, recently while walking the dog here in my local area. We took a light weight bag and cleaned up the streets and parks that we walked through. Noel joined in too, he asked me if people ever make any comments, I told him rarely, some smile and some show curiosity. The next day we did it again, it was great to see the impact we had made, and yes it made us both feel good about doing our little bit. We then took a picture, of me, the dog and a bag full of rubbish under a park sign that we had just cleaned up. We came up with an idea that I will no doubt share with my local council in a hope that they can use the

new member update...

We are delighted to congratulate and welcome the following New Members to High Ideals:

- Graham Thiessen (Vic)
- Stella Topaz (NSW)
- Sue Fitcher (Vic)

A reminder that we have a few spaces left for our Leap of Faith offer available to the first 50 membership applications received. If you know of someone who embodies the values of High Ideals direct them to the High Ideals website.

important news...

Exciting new Global and Environmental initiative just released 09/09/09. [Click here to view.](#)

notable special offers...

If you are a promotional member who would like to offer your services at reduced rates or special value to members, please make sure you enter your special offer details on your home page log-in.

If you would like to see what special offers currently are available to High Ideals Members, don't forget to check out all the [special offers](#).

events on the horizon...

Thursday, October 1st
Melbourne gathering.
CQ Bar, 113 Queen Street Melbourne
From 6.30pm till 9pm

Thursday, October 15th
Sydney gathering.
venue TBA
From 6.30pm till 9pm

Guests welcome!
Email info@high-ideals.com to register.

general notices...

Please remember to update your business cards and CVs to reflect your membership with High Ideals.

You can download the High Ideals Founding Member emblem from the 'Members Only' section of the website.

idea to get people involved in maintaining their own suburbs.

It's funny you know, because the story reminded me about some of the things that I have always done. Every time I move to a new place I seem to clean it up, be it my beach shack I used to own, where I collected 5, 10 litre containers of glass from a cliff face next to the sea where 13 other shacks were located, and when I lived in McKay in Queensland, where I used to go fishing to some of the most brilliant and stunning locations, sadly everywhere I went there was loads of rubbish, the creeks were full of plastic bags, tires, glass etc, so rather than let it bother me I took some action and cleaned up the areas I visit, all of which made a massive visual impact.

Doing 'something' is important for each of us and it doesn't mean we all have to do what the story outlines, but imagine the impact on our communities and planet if each of us lived with a conscious responsibility that is in tune with a sustainable future, not just us humans but for all living creatures and the ecosystems that provides us with the life we take so much for granted?

One significant thing that I have learned about taking action, is that once becoming aware of something that I would like to change within my life, is that I do the first step in 24 hours! If I don't take my first step toward my goal within 24 - 48 hours, I've just cut my chances of success in half.

What will you now do after reading this? What are you passionate about, how can you do something, one thing, anything, for you, me and others? What will this do for you and others, how will it make you feel? When will you start? I suggest that even the smallest of altruistic acts you choose to do, will give you an immense sense of inner satisfaction and I applaud you for doing your bit!

Have a great weekend, and as always please share with me any stories or resources you may have.

"A society grows great when old men plant trees whose shade they know they shall never sit in." Greek Proverb.



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