

Hi #firstname#,

Welcome to High Ideals Member News.

from the desk of Julie Saunders National Membership and Administration Manager...

Firstly I want to thank the lovely Karina for her kind words and incredible support and encouragement in the last Member Newsletter on my new position of National Membership Manager. I will be in Sydney for the next High Ideals gathering so I am looking forward to meeting our Sydney members and guests on the 15th October.

I've been so fortunate to have had the opportunity to meet some truly inspirational people in my time with High Ideals and it's so refreshing to meet so many who carry out their professional lives with the High Ideals values. For them it's just the norm, not something that has to be forced or thought about, it just comes naturally. They are a true pleasure to associate with!

In this newsletter there is a beautiful yet simple message that we can all learn from and live by and I hope you take the time to watch it. I found watching this that it took me back to a time five years ago where I found that the smallest of actions can and do make the most impact.

I was living in South Melbourne at the time and visited the local supermarket. In the fruit and vegetable section I noticed an elderly man having difficulties with a plastic bag. I approached him and asked if he would like some help, which he did. I helped him with that bag and even though it was a few minutes, we struck up a beautiful conversation and he told me how it was his 90th birthday the coming weekend and he was having family coming to help him celebrate this milestone from all over Australia and overseas. This gentleman was such a pleasure to talk to, so engaging and I felt the most incredible warmth. Even though it was such a brief and simple encounter, even now, five years on, whenever I think about that moment and the lovely man it brings back that beautiful feeling. So remember, no matter where you are or what you do, it can and does have an impact, so make it one that you will remember with a smile and one that another will remember positively too.

Happy reading and a wonderful weekend to you all.

Julie

spotlight on values...

This month's value is **Contribution to Community**.

Contribution to community is the demonstration of the commitment to do something to leave a positive stamp on the broader community - local, regional and or global. Click here to read more about your [Contribution to Community](#).

making a global & environmental impact... a note from our GE&I Manager, Gary Scholz

Hi everyone. Just a very quick note from me this week to let you all know that we have now added some interesting links to the Global and Environmental Impact section of our website. There are a number of categories ranging from Inspirational Websites, Government Incentives, Youth Issues, On the Road, In the Home, and many more. We will keep adding to these categories each week, so keep checking in, you may find just what you have been looking for.

Cheers
Gary

member spotlight... by Ruth Ann Harnisch

In a previous High Ideals Newsletter, Noel Posus told us that he was a big fan of the TED Talks online (<http://ted.com/>).

new member update...

A reminder that we have a few spaces left for our Leap of Faith offer available to the first 50 membership applications received. If you know of someone who embodies the values of High Ideals direct them to the High Ideals website.

notable special offers...

If you are a promotional member who would like to offer your services at reduced rates or special value to members, please make sure you enter your special offer details on your home page log-in. If you would like to see what special offers currently are available to High Ideals Members, don't forget to check out all the special offers.

events on the horizon...

Thursday, October 15th

Sydney gathering.
White Horse Hotel,
381-385 Crown Street,
Surry Hills
From 6.30pm til 9pm.

Guests welcome!
Email info@high-ideals.com to register.

forthcoming dates for High Ideals gatherings:

Melbourne

12th November, 4th February 2010, 4th March, 8th April, 13th May and 10th June.

Sydney

11th February 2010, 25th March, 6th May and 17th June.

be inspired...

This is a lovely little message to remind us how we can all make a difference to our customers – no matter how big or small our position within the company is. [Click here to view the movie](#).

general notices...

Please remember to update your business cards and CVs to reflect your membership with High Ideals.

You can download the High Ideals Founding Member emblem from the 'Members Only' section of the website.

I thought the High Ideals readership might be interested in the high ideals that make it possible for you to see the remarkable TED Talks for free.

It wasn't always that way.

The TED Talks are recorded at TED Conferences. TED began over a quarter of a century ago as a very private party, a high-priced conference where big ideas were exchanged only among those who were selected to attend and willing to pay big money. What happened at TED was a secret, only available to the privileged people in attendance. Then, a few years ago, the creator of TED sold the conference business.

The buyer was Chris Anderson.

Chris had been a TED attendee, and he purchased the TED Conferences as a project of The Sapling Foundation, a nonprofit he created with the proceeds of his successful publishing business.

Through the urging of his associate June Cohen and the sponsorship of some big companies, Chris decided to change the culture of TED. Rather than keeping the extraordinary talks private, TED Talks became "Ideas Worth Spreading," and were made available free to the world. They're available in dozens of languages.

Quite a shift in ideals, wouldn't you say?

You don't have to go to a TED Conference to become an official member of the TED Community. Membership is free and open to all on the website.

TED Conferences are still expensive, but anyone can apply for an invitation at <http://ted.com/>. Registration is currently open for TED India (taking place this November) and TED Global 2010 (next year in Oxford, UK). There's another way to attend the TED Conferences - if you're a young world-changer with big ideas, high ideals, and a hunger to connect with a wider audience. That's the TED Fellows program (<http://ted.com/fellows>). Disclosure - The Harnisch Foundation is one of the founding funders of the TED Fellows program.

I'm pleased to offer coaches a special opportunity to connect to these amazing TED Fellows through SupportTED, a network of world-class coaches who offer pro bono coaching to the TED Fellows. If you would like to be considered as a volunteer coach for SupportTED, please write coach@ted.com for an application.

(If you want to get started on a TED Talk that emphasizes the High Ideals goal of Positivity, try the Ben Zander talk <http://bit.ly/Yu2ou> and look for me in the front row.)

