

Environmental Impact Policy Summary Statement

High-Ideals is an organisation which prides itself on Integrity, Positivity, and Impact. We live and breathe these values. We understand the importance of living up to these high ideals, as they create positive flow on effects for all. We also understand that to be successful in our endeavours in bringing together like minded people, we recognise that a key element is dependent on ensuring our work practices are efficient, sustainable and environmentally responsible.

It is our clear objective to ensure we totally respect the environment that supports us and all life on our planet.

High Ideals Internal Environmental Responsibility

As an organisation we are committed to developing an environmental management system with the purpose of:

- Identifying the environmental impacts of all aspects of our business operations
- Setting clear objectives and targets and other measures for environmental improvement
- Implementing initiatives that will help us to continually reduce our use of precious resources – water, energy, paper – and prevent pollution
- Actively participate in reduction, re-use and recycling programs
- Including environmental requirements in our purchasing policy and working with environmentally friendlier suppliers to achieve these requirements
- Ensuring we comply with all applicable legal and other requirements associated with environmental risk
- Communicating via our newsletters, web site, and events with stakeholders about environmental issues and ways that they can help reduce their impact on the environment
- Encouraging our staff to be environmentally responsible, both at work and home, through our newsletters website and internal communications including our meetings
- Periodically reviewing, updating and publishing this critical policy
- High Ideals is committed to this policy and to communicating it to all our stakeholders as a document that is not just words, but words we take action to, ensuring we do deliver what we say we stand for



Supporting High Ideals Members in their own Environmentally Responsible Behaviours

High Ideals as an organisation is committed in being Environmentally Responsible and to also specifically highlight the high ideals of our members in this context.

Therefore members can receive special honour of **Environmentally Responsible High Ideals Distinction** which has its own emblem which identifies members as having achieved this significant status. Successful High Ideals applicants can earn this special distinction **only** if they receive the highest score in the category of Environmental Responsibility when being assessed. If a member does not achieve this status in their initial assessment, they are entitled to reapply for reassessment on the Environmental Responsibility criteria only. There is to be no restriction on the amount of time a member may apply to be re-assessed, however, a fee will be charged to cover assessment costs.

Members can proudly use the **Environmentally Responsible High Ideals Distinction** emblem in all their business dealings as a sign of the high standards they set in their business practice or personal life. This special honour is not given to 'just anyone'; the qualification process is thorough and precise in the standards required.

High Ideals is totally committed to providing our members with articles, links, resources workshops, teleclasses, and other events including regional meetings and gatherings that provides information that builds awareness and possible solutions and so therefore supporting our members in making new decisions and as well as develop new behaviours in their lives that will result in responsible and sustainable outcomes. In all awareness raising exercises, we ensure that positivity and impact are the key drivers of the information we provide. We focus on the good things, highlighting the better things that so many people are doing today in the hope to create the positive change we all look forward to.

In providing such information we do not provide advice, regarding environmental responsibility or any other topic, to any member of the general public or to High Ideals members at any time.

Establishing Relationships with the Environmental Sector

As part of our responsibility to our environment we will establish positive relationships with others in the environmental sector as a way to connect and inform our members and the general public so that they can benefit from such sources.

These resources, links, and articles that are offered to our members via our website will be measured to ensure the quality of the resources. We do this via a scoring system shown below. Each resource must have at least 6 ticks covered for High Ideals to use the resource. Our questions quantify our scoring system.

6 questions covered positively	- 1 star
7	- 2 stars
8	- 3 stars
9	- 4 stars
10	- 5 stars

1. Does the resource do **more than just whinge**?
2. Does it propose **solutions and offer hope**?
3. Does it **refrain from finger-pointing and name calling/blaming**?
4. Does it offer **resources/templates/practical tools**?
5. Does it have an **innovative** case study, program, idea or theory that offers **new insights/perspectives**?
6. Does it present the material in an **aesthetically pleasing, fresh and professional way**?
7. Does the organisation/author **support High Ideals** – want to help us in **our mission**?
8. Does it do what it does with **integrity** (truthfulness; based on sound research; responsibility & reliability)?
9. Does it do what it does with **positivity** (the aim to keep things upbeat; to evoke hope; to inspire and ignite passion)?
10. Does it do what it does with a view to having a positive **impact** and ripple effect (grabbing the audience with interesting colours, quotes, textures, words; inviting action; providing tools that educate and empower)?

When dealing with others who we list in our databases or newsletters we ask them for reciprocal relationships not reciprocal listings. We ask them to promote us to their members, we ask them to get involved in raising the bar so that we can all do our bit for a better world.