

Hi #firstname#,

Welcome to High Ideals News.

letter from the editor

This is the first of our newsletters for the general public. We've been publishing one for our High Ideals members for months now and it has been well received. So, we thought it would be a great idea to launch something that could benefit an even wider audience with integrity, positivity and impact.

The purposes of this newsletter are simple:

- Provide you with interesting, relevant and useful information about High Ideals as a "values set", promoting Integrity, Positivity and Impact to business professionals everywhere.
- Keeping you up to date about what High Ideals as an organisation is doing and inviting you to join us.

Each fortnight I'll share some with you High Ideals news and events and various items for "food for thought".

You have my promise I'll keep it light and easy to read as I fully respect how many other sources of information you may be receiving at the same time. I'd like to ensure choosing to read the High Ideals News is an easy decision to make.

All the best,

Noel

Noel Posus

Director of Operations - High Ideals

noel.posus@high-ideals.com

news and events

We will be hosting High Ideals "Gatherings" again in Melbourne and Sydney soon, and are developing plans for other centres as well. The latest news and event information will be posted on our website.

The next High Ideals gathering in Melbourne will be held on Thursday, 1st October at the CQ Bar, Level 1, 113 Queen Street, Melbourne. If you would like to attend please email julie.saunders@high-ideals.com.

floating your boat with a quote

"Real integrity is doing the right thing, knowing that nobody's going to know whether you did it or not." Oprah Winfrey

resources

For this first issue, there's a book I'd like to share with you, called *The Go-Giver - A Little Story About A Powerful Business Idea* by Bob Burg and John David Mann.

This is one of my favourite books of all time and also one that is very aligned with why we started High Ideals in the first place, and fits in well with how we operate as a business and business professionals.

You may have heard the term, "Go Getter", which might raise images of someone with lots of energy and passion who goes out to "get" what she/he wants.

There's nothing necessarily wrong with that notion.

But imagine the amazing possibilities if you were to modify the term to "Go Giver" where the imagery is about giving to others in big and surprising ways.

Want to know more about this incredible little book? Check out the website: <http://www.thego giver.com/>.

follow us on Twitter

You can follow High Ideals on twitter by clicking on this link:



follow us on Facebook

Follow High Ideals on Facebook.



advertisements

If you would like to become a High Ideals member, we have several special offer 'early bird' places still available. This means you receive your first year of membership for HALF PRICE (saving you up to \$200) and any new members who join this year will be able to proudly call themselves 'founding members'. Please visit <http://www.high-ideals.com/> for more information.

I trust you'll enjoy the book as much as I and the rest of the High Ideals team have.

[Resources page](#)



[High Ideals Website](#) | [Contact Details](#) | [Become a Member](#)